



Blaine Tourism Advisory Committee

MINUTES

City Hall Council Chambers, 435 Martin Street, Suite 4000 www.ci.blaine.wa.us (360) 332-8311

Tuesday, September 8, 2020

Called to order at 8:00 AM

Roll Call: Eric Davidson, Bob Boule, Debby farmer, Louise Mugar, Liz Thorton (absent), Nicole Newton, Sukhwant Singh Gill, Sandy Baker (absent) and Annette Bagley.

*Sukhwant Singh Gill came in late.

Staff Present: Alex Wenger, Economic Development and Tourism Coordinator; Stacie Pratschner, Community development Services Director.

AUDIENCE COMMENTS

No audience comments.

NEW BUSINESS

- CDS gave a review of the 2020 lodging tax revenue. Committee members asked questions following the update;
- CDS gave an overview of the BTAC grant application process. Committee members asked questions and had a discussion following the update;
- CDS gave an overview of the 2021 budget process for committee members to consider;
- CDS gave a review of upcoming 2020 events;
- CDS gave an update on Blaine by the Sea and other marketing projects;
- CDS gave a review of city wide updates.

COMMENTS OR QUESTIONS FROM THE COMMITTEE

- Eric Davidson asked committee members to discuss strategies for planning the 2021 budget given budget shortcomings. Committee members discussed potential projects ideas;
- Sukhwant Singh Gill commented on new development projects coming into the surrounding downtown area. Committee members asked questions and had a discussion.

APPROVAL OF MINUTES

MOTION TO APPROVE JULY 22, 2020 MINUTES BY ERIC DAVIDSON. SECONDED BY BOB BOULE. APPROVED UNANIMOUSLY.

INFORMATIONAL ITEMS

- Next meeting is scheduled for October 13, 2020

Adjourned 9:45 AM.