

City of Blaine

Blaine Tourism Advisory Committee

2010 Grant Program Information and Application

The City of Blaine is pleased to announce that the Blaine Tourism Advisory Committee (BTAC) is accepting grant applications for projects that enhance tourism in Blaine for 2010. The funding for these grants comes from hotel/motel tax revenue that is charged to guests who stay in our community's hotels and motels.

The grant proposal should clearly focus on the following:

- Projects that will increase economic activity through overnight lodging and tourism related expenditures within the city limits of Blaine.
- Projects that relate to and support the tourism-related goals in the [Blaine Tourism Development & Marketing Plan](#). (Copies of the plan are available on the city website or by request.)
- Activities, operations and expenditures designed to increase tourism including, among other things, the operation of special events and festivals designed to attract tourists.
- The operation and maintenance of tourism facilities owned by the City or by another public entity or by non-profits formed under 501(c) (3) or 501(c)(6) of the internal revenue code.
- Programs that meet all requirements of [RCW 67.28](#) as amended. (RCW 67.28 is available on the city website or by request.)
- Programs that are located within the city limits of Blaine.
- Programs that demonstrate matching funds have been obtained to implement said program.
- Festivals, events, and tourism facilities are required to provide quantifiable information about the impact of their event by providing an estimate of the number of tourists (persons traveling 50+ miles) and lodging stays as a result of their activity in order for the City to provide this information to the state in a Jurisdiction Lodging Tax Report as required by RCW 67.28.1816. A worksheet will be provided to all grant funded programs to be submitted to the City after completion of their 2010 event.

Interested applicants are required to complete the attached grant application form. The completed application and all required documentation is to be submitted to the Blaine City Clerk by August 14, 2009 at 5 P.M. Grant applicants will also be required to make a short presentation to the BTAC Committee in September of their project. BTAC will make their grant funding recommendations to the City Manager by October 1. The preliminary City budget will be reviewed by the City Council in October/November with the final budget adopted at the December 14 council meeting.

If you have questions regarding the application process, please contact Deborah Harger at Blaine City Hall at dharger@cityofblaine.com or at 360-332-8311.

Thank you for your interest in creating programs, activities
and events that encourage tourism in Blaine!

**Blaine Tourism Advisory Committee
Funding Application
Project Year 2010**

**The following information must be completed before your project will be reviewed by the
Blaine Tourism Advisory Committee.**

Contact Information

Name of Organization:

Contact Person:

Mailing Address:

City

Zip

Telephone:

FAX:

E-mail:

Website:

Organization's Purpose

Please describe your organization's purpose and your primary goals.

Please describe recent projects that your organization has been involved in and/or completed.

Does your organization have 501(C)(3) non-profit status? Yes _____ No _____ If not please explain how you are organized.

Please attach a list of your Board of Directors and Officers and your current year's organizational budget?

Project Information

Name of Project:

Please provide a description of your project: (Be complete and use additional sheets if needed)

Please describe how your project relates to and supports the Blaine Tourism Plan and the priorities of the Blaine Tourism Advisory Committee. (Be specific and reference the goals and priorities that your project directly supports.)

How will your project generate tourism, spending in local businesses and over-night stays in Blaine? Describe in detail how many people you anticipate will attend/participate, how long they will be in the community and how much money you expect them to spend while visiting.

Describe how your project might create additional opportunities for local businesses.

Is your project a one-time event _____ on-going event _____?

What partnerships will be created with other organizations and individuals in the community to help make your project successful? How are these organizations and individuals committed to participating in the project?

Please describe in detail how your project/event will be marketed and advertised.

How will the Blaine community benefit from your project?

Project Budget Information

Please attach your detailed project budget, which specifically describes how the project-funding request will be used.

Project Revenue Detail

	Cash	In Kind Donations (Describe)	Total
Applicant			
State/Federal			
BTAC			
Other (Describe)			
Total			

If your project is an on-going project (multi-year), explain how you might generate revenues in the future to make the project fully self supporting.

What challenges do you anticipate in implementing your project? How, other than funding, can the Blaine Tourism Advisory Committee assist you?

Project Reporting Requirements

Programs funded by hotel/motel tax must provide quantifiable information to the City for the number of tourists (50 miles away or more) and an estimate of how many overnight stays are generated by your event as required for reporting by RCW 67.28.1816. Please explain in detail the methodology of how you will obtain the following information:

How will you determine how many tourists participated in your project? Where they are from?

How will you determine how long tourists stayed in the community as a result of your project?

How will you determine the financial impact that tourists have on local businesses?

Project Evaluation

How will you gain feedback from the visitors about the quality of your project and evaluate whether your project achieved your goals and those of the Blaine Tourism Advisory Committee?

This application has been completed by: _____
(print your name)

Signature: _____ Date _____